

South Euclid-Lyndhurst Recreation

4843 Mayfield Rd. Lyndhurst, OH 44124-2506
 (216) 691-2246 Fax (216) 691-3491



Sponsored by:
 South Euclid-Lyndhurst
 City Schools
 City of South Euclid
 City of Lyndhurst

Advertise with SELREC

South Euclid-Lyndhurst Recreation (SELREC) offers lifelong learning and recreational programs/classes for adults, senior adults and youth of all ages. SELREC's learning and recreational opportunities are as diverse as the people we serve. An advertisement for your product or service in our brochure will reach a market of motivated, self-directed people who place a high priority on enriching their lifestyles.

Circulation Information

Over 45,000 copies are distributed by mail to all resident homes in South Euclid, Lyndhurst, Richmond Heights and University Heights. Additionally, we use an active non-resident mailing list of over 4,000 customers who reside in such communities as Beachwood, Cleveland Heights, Chesterland, Euclid, Gates Mills, Mayfield, Moreland Hills, Orange, Pepper Pike, Shaker Heights, and Solon to name a few. This will make a total of approximately 49,000 copies circulating for the next brochure. Copies are also available at many surrounding organizations in the South Euclid-Lyndhurst area.

Advertising Rates

The following ad sizes are approximate and are available per issue: (please check ✓ desired size). All ads will be in black and white. The back cover will be printed in four color (you may furnish a color photo if desired).

Unit	Ad Dimensions	Rate (Blk/Wht)	Inside Cover (Color)	Outside Cover (Color)
Full Page	7.5" x 9.25"	\$499	\$599	
Half Page	7.5" x 4.75" (Horizontal)	\$299	\$399	\$499
	9.25" x 3.75" (vertical)			
1/3 Page	7.5" x 3" (Horizontal)	\$235	N/A	N/A
	9.25" x 2.5" (vertical)			
1/4 Page	4.75" x 3.75"	\$169	\$269	\$369
1/8 Page	2.5" x 3.75" (Business Card)	\$99		

Check brochure(s) issue desired: Fall _____ Winter _____ Spring/Summer _____

Copy/Artwork deadline: June 30 October 30 January 30

Email your high resolution ad by the deadline listed above to tisch@sel.k12.oh.us. You will be billed when the brochure issue is mailed. Payment may be made with cash, check, Visa, MasterCard, or Discover. Please complete information below to submit your ad.

Billing Information:

Name _____ Phone _____

Address _____ City _____ Zip _____

Credit Card # _____ Expiration Date _____

Authorized Cardholder Name _____

Type of Business: _____